



Winnipeg Pet Rescue Shelter

Manitoba's first registered charity NO-KILL animal shelter

**Corporate
Rescue
Partners**



Since receiving charitable status in 1999, the Winnipeg Pet Rescue Shelter has saved thousands of pets that were **abandoned**, unwanted, relinquished or needed to be rescued. The Shelter has found loving homes for all of these innocent animals, but the work is far from done.

Many of these animals had either been relinquished by their owners, no longer able or willing to care for them, while others had been abandoned or abused by uncaring individuals. The Shelter is always filled to **capacity** with cats, kittens, dogs, puppies and birds - all waiting for a new life in a loving home.

Over 200 pets are on a waiting list to come into the Shelter and we receive 80-100 requests a day from people who need to **relinquish** their pets for one reason or another. Some rescued animals stay for a day, some a week, some a month and some for a year or more.

Operating a “NO-KILL” animal shelter means that any animal coming into the Shelter, **stays** at the Shelter and is cared for until a loving home can be found.

The Shelter finds homes for each and every one of its animals no matter how long it takes.

Unlike other shelters, the Winnipeg Pet Rescue Shelter is NOT funded in any way by the government, or government agencies, it is strictly a **non-profit** charity. We rely solely on the generosity of the public and businesses to help us achieve our mission.

The Winnipeg Pet Rescue Shelter is here to ensure all animals are given the right to life.

The Shelter **volunteer** programs invite individuals to assist in the direct care of the animals including dog-walking, cleaning, feeding and shelter maintenance. Others donate their time to fund-raising initiatives. We rely heavily on the support we receive from our many volunteers including retired and disabled people within the community.



The Shelter is committed to working in the community, with people with disabilities and schools to educate students on the responsibilities of pet ownership and animal care. In turn, the Shelter is very well-respected in the [community](#) and has received many awards from schools, service organizations, businesses and the City of Winnipeg. The Shelter was the proud recipient of the Assiniboia Chamber of Commerce 2013 Community Service Business Award of Excellence as well as St. Charles Ward Outstanding Achievement Award for Service to animals and the Community.



The Winnipeg Pet Rescue Shelter has garnered province-wide media coverage for its role in the rescue and positive resolution of many difficult situations and serious animal abuse cases. The Internet is an ideal forum for sharing our message regarding [animal welfare](#). Traffic to the Winnipeg Pet Rescue Shelter website is consistently increasing and has seen 15,000 hits in a month. The Shelter also uses Facebook, Twitter, Instagram, YouTube and other social media to communicate to the world and help achieve its objectives.



The Winnipeg Pet Rescue Shelter is dedicated to alleviating the suffering of animals by providing interim shelter, food and medical care and arranging adoptions to loving homes. Each animal coming into the Shelter is health checked, receives all **necessary** medical attention and vaccinations by a qualified veterinarian and is either spayed or neutered (when of age). As you can imagine, the costs of operating a NO-KILL shelter are enormous. We are asking local businesses to be our Rescue Partners and provide a **financial** Safety net so we can continue to provide the care and adoption to all the animals coming to the Shelter.

If you're an animal lover and want to support a local charity, this is a great way to support the Shelter and become a Rescue Partner.

VET CARE
HERO \$248.00
a month

Provide financial relief for regular and emergency vet care required each month.

SHELTER
HERO \$190.00
a month

Subsidize some of the operational costs of housing so many animals in a NO-KILL shelter.

CORPORATE
HERO \$125.00
a month

Help fund the enormous daily costs of caring for so many animals including food, cat litter and cleaning supplies.



Rescue Sales Promotion

There are many ways you can financially support the Shelter. We have supportive businesses that give us a donation as a **% of a sale** to promote the contribution made to our charity.

By donating a portion of a service or product sold, you are providing the Shelter continuous funding. Your customers see your generous support of the community and a local charity.



One-Time Donation

Any donation, anytime, is appreciated and can be used to cover numerous **expenses** such as food, litter and other supplies. All donations are invaluable to the Shelter and enable us to care for more pets, even when unforeseen circumstances occur.

Cannister Program

Any business open to the public can display one of our collection tins for donations. The tin only takes a small amount of room on a counter and can greatly help the Shelter with funds every month. Our volunteers deliver the tins and pick up the money once a month, making it no effort for your staff to have the cannister.



Employee Donations

All of our Shelter animals get the best possible **veterinary** care including; a health assessment, vaccinations, de-worming and spay and neutering. The veterinarians we work with also provide diagnostic services, medications and surgical procedures for animals with special needs or those brought to the Shelter with life-threatening conditions. A \$10 donation each month from your employees would greatly assist with the on-going costs of operating the Shelter. We would appreciate the opportunity to talk to your staff about this program and provide Helping Hero brochures to explain and set-up monthly donations.





What the Shelter can do for you

For our Vet Care, Shelter and Corporate Heroes:

- Your company name, logo or banner ad to appear on the **home page** of our Winnipeg Pet Rescue Shelter website for the number of months of your donation.
- Recognition of your level of support in **Our Sponsors** section of the website with a direct link to your website, for the number of months of your donation.
- Recognition on **Facebook and Twitter** with monthly mentions of our Rescue Partners.
- Featured article on your company in our quarterly Winnipeg Pet Rescue Shelter newsletter - **Paws for Thought**. The newsletter is sent to all WPRS email subscribers and available online and in the Shelter.
- Recognition in the program of our **Annual Gala** with acknowledgment of sponsorship level.
- A **plaque** in recognition of your community involvement.
- The satisfaction of knowing you are helping us to achieve our vision of a society in which pets are accorded the right to life and are **recognized** as beings with feelings and the right to loving care.
- Use of the **Winnipeg Pet Rescue Shelter logo** in any advertising and promotions for both print and online to demonstrate your support of charitable causes.
- Studies have shown **improved staff morale**, increased employee goodwill as well as better recruitment and retention rates as a result of offering workplace giving vehicles and volunteering opportunities to their employees. The Winnipeg Pet Rescue Shelter can be one of the charities your employees support.
- **Charitable tax receipts** issued for each and every corporate and individual donation. Tax receipts are issued at the end of a calendar year or for specific corporate taxation year-ends.



Quick Facts

- no time limit on an animal's stay - pets remain at the Shelter until a home is found
- Shelter is full to capacity all year round
- 200 pets currently on waiting list to come into the Shelter
- 80-100 requests per day from people to relinquish their pets
- all animals provided food, medical attention and interim care
- costs to operate the Shelter increase every year
- charitable status since 1999
- NOT funded by government or government agencies
- all animals in this brochure have been successfully adopted from the Winnipeg Pet Rescue Shelter





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Manitoba's first registered
charity NO-KILL animal shelter

3062 Portage Avenue • Winnipeg, MB R3K 0Y1

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Registered Charity Number 866006273RR0001

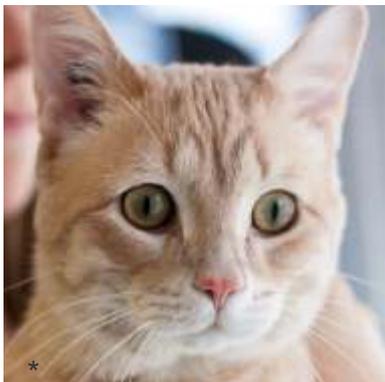
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PHOTOGRAPHY



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Become a Rescue Partner

by Credit Card or Bank Account Withdrawal

**I wish to donate to the
Winnipeg Pet Rescue Shelter**

\$_____ per month until further notice

OR a \$_____ one time donation

Visa MasterCard American Express Cheque

Credit Card # _____ Expiry Date _____

OR Bank Name _____

Transit, Branch & Account # _____

**Please enclose Voided Cheque for Bank Withdrawal
Please fill in information below - * is required:**

*Name _____

*Address _____

*City, Prov _____ Postal Code _____

*Telephone _____ Email _____

*Signature _____



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Registered Charity Number 866006273RR0001 • Tax Receipts will be issued at the end of the year
Donations processed on the last working day of the month • We do NOT share any of your information